

Sports Booster Meeting - Exec Board Meeting
Leigh High School
November 1, 2021

Attending:

Jennifer Lipscomb, Drew Marino, Maureen Currie, Megan Devlin, Alexis Hoekstra, Kris Suzuki, Dana Mantel, Todd Varnell On Zoom: Josita Wensink, Ralph Panella, Chris Wietz Jorah Ryken, Jeff Ratinoff, Jamie Glanville, Angie Lu,

Meeting started at 7:04p

- 1) Welcome
- 2) Introductions
- 3) Review and approve October meeting minutes: motion to approve made by Megan Devlin and seconded by Kris Suzuki ; motion approved with one abstention
- 4) Treasurer's report:
 - a. Highlights: NI increased to \$10,072 which puts us at 89% of budget via corporate matching donations (74% of budget), snack shack income (137% of budget), merchandise sales (74% of budget), dining night out, and membership (78% of budget). Expenses came from sports specific account, bank fees, merchandise and snack shack. Overall NI \$20,510 and we want to spend down approx. \$30K to reach out budgeted -\$10K
- 5) AD Update
 - a. Lots of sports headed to CCS playoffs including field hockey, girls and boys water polo, Ellen for girl's golf and football.
 - b. November 1 is tryouts for winter sports. We will have to extend for football and field hockey players because will make playoffs.
 - c. Funding request for windscreens \$2,334.40 to replace ones that were destroyed in the last storm. Motion to approve request made by Alexis Hoekstra and seconded by Todd Varnell. Motion passed unanimously.
- 6) Coach or Sports Rep Update
 - a. JV football is undefeated in league
 - b. Girls XC qualified as a team and 2 boys team members qualified as well.
 - c. Baseball volunteers got field all set up with weeding and lawn mowing so looks great.
 - d. Field hockey is playing 1st round CCS on Wednesday at home.
- 7) Committee Reports
 - a. Donation Drive/Fundraising: Getting ready for fundraising drive for winter sports. Alina is getting their online marketing drive ready to go and looks to be rolled out at the end of this week (11/4) or on 11/8. Maureen presented Sports Basement fundraiser that is a money payback for shopping during a certain period of time coming up over weekend of 11/13 weekend and also signed us up for Kendra Scott shopping during December.

- b. Merchandise: Starting to run low in inventory on most things but won't be doing a reorder at this time except for pajama pants. Sent out the presale email re stadium chairs and we received 36 preorders at \$65 and then the 39 left will be sold at \$70. Which gives us approx. \$1400 profit. A motion was made to raise the merchandise expense budget by \$5000 for additional purchases and raise budget income by \$3000 by Maureen Currie and seconded by Kris Suzuki. Motion was approved unanimously
- c. Communications: hosting the Alina fundraiser and sending out team info as they get it.
- d. Senior Recognition: Banners were made for all fall sports that wanted them, winter sports are being arranged already. Re: senior sport program, Spirit will make their programs will focus on cheer, football or basketball depending on the season, and band which they use as a fundraiser and will specify that on/in program. We will focus our book on seniors only and not use as a fundraiser just given out to all seniors.
- e. Snack Shack: One more game—Branham—so expecting a big show. Continuing to stress that the snack shack is for everyone so please sign up to help which worked really well the last game.
- f. Dining Night Out – Pizza my Heart went really well waiting to hear about profit.

8) New business will be tabled until next time

- a. Future fundraising guidelines: what should the criteria be for setting up fundraisers, doing some brainstorming for what are our requirements. This list below has many of the issues currently needing to be sorted.
 1. The reputation of the organization we are considering
 2. Frequency of the Fundraiser/How often we would do it?
 3. There should be a vote at a SB general meeting to determine if there is something that we want to do
 4. How much time/man-power will this fundraiser take? What is the ROI on our time investment.
 5. Will we ask student to sell something? (There was a general consensus that we do NOT want kids selling things)
 6. How many fundraisers can we run at once? How much is too much?
 7. What resources are required vs our return? Possibly present a “business plan” on how the fundraiser would work
 8. Are there any liability issues?
 9. Make sure we are not duplicating fundraisers across Boosters programs.
 10. Should we start thinking about “event” fundraisers?
- b. Sports booster recruiting (Board, snack shack, BBQ; just to keep getting our name out to the community in order to get more people involved. One idea is to change the order of the agenda to have more community interest at the front end and committee reports at the end to have more people come to the meetings

c. Sports programs

Next meeting at 7pm on Monday, December 6, 2021

Adjourned at 8:32p